



Mahe Bayireddi

CHIEF EXECUTIVE OFFICER & CO-FOUNDER

Pressekontakt

Tanja Bempreiksz

tanja.bempreiksz@tonka-pr.com

Mobile: +49(0)152 59643250

Julia Trzinski

julia.trzinski@tonka-pr.com

Mobile: +49(0)179 6178513

About Phenom

Phenom is a global HR technology company with a purpose to help a billion people find the right job. With an expertise in building AI-powered, scalable solutions, Phenom delivers its Talent Experience Management platform (TXM) to enterprises, enabling them to help candidates and employees find the right job, recruiters identify and engage the right talent, and managers optimize HR strategy, process, and spend.

Phenom was a winner in the Business Intelligence Group's 2021 Artificial Intelligence Excellence Awards program for its sophisticated machine learning capabilities and was ranked among the fastest-growing private companies in the 2021 Inc. 5000.

About Mahe Bayireddi

Mahe Bayireddi is the CEO and co-founder of Phenom, a global HR technology company with a purpose to help a billion people find the right job. Phenom's revolutionary AI-based Talent Experience Management (TXM) platform eliminates multi-point solutions across the talent lifecycle to simplify how companies attract, engage, convert, and retain talent. The SaaS platform's native AI drives personalization, automation, and accuracy for candidates, recruiters, employees, and management.

Bayireddi is a passionate entrepreneur who previously co-founded several successful technology companies and is known for his expertise in predictive intelligence and machine learning. Bayireddi is also a member of the Forbes Technology Council where he shares industry insights related to improving the talent experience.

Speaker-Experience

Interviews with Public Words, Leadership from the Core, Forbes, The Philadelphia Inquirer

The Changing State of Talent Acquisition Podcast

Phenom Youtube Channel

Vita

Chief Executive Officer & Co-Founder

Phenom | Ambler, Pennsylvania, USA
since 2011

Official Member

Forbes Technology Council | Boston, USA
since 2019

CEO-Founder

SnipSnap | Pennsylvania, USA
2011 - 2012

Focus Topics

Big goals: One billion people get help unlocking their true potential and finding the right job

Phenom's software matches the right candidates with the right employers. Mahe Bayireddi explains how this works with the help of artificial intelligence.

Artificial intelligence takes recruiters to the next level.

This is how Phenom's TXM platform optimizes recruiting processes. Mahe Bayireddi explains why AI is actually humanizing the talent experience.

Phenom's TXM platform powers a unified talent experience with billions of data points.

Here's how Phenom's TXM platform can inspire candidates and optimize human resources processes for maximum ROI.

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