



# Phenom

## FACT SHEET

### Press Contact

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### About Phenom

Phenom is a global HR technology company with a purpose to help a billion people find the right job. With an expertise in building AI-powered, scalable solutions, Phenom delivers its Talent Experience Management platform (TXM) to enterprises, enabling them to help candidates and employees find the right job, recruiters identify and engage the right talent, and managers optimize HR strategy, process, and spend.

Phenom was ranked among the fastest-growing technology companies in the 2020 Deloitte Technology Fast 500, and won a regional 2020 Timmy Award for launching and optimizing Help One Billion.com.

### About Talent Experience Management (TXM)

TXM is the holistic approach to connect every interaction throughout the talent lifecycle. Redefining the entire talent experience through a single platform approach, Phenom TXM provides companies with a unified solution which drives personalization, automation and accuracy for candidates, recruiters, employees and managers.

Phenom's system of intelligence exists at the core of TXM, built on a vast network of data, contextual industry models and deep learning. Interpreting billions of events and human interactions, Phenom AI delivers personalization, conversation, insights and automation throughout the talent journey. Phenom's intelligence is based on over 25 billion interactions per year — as well as 1 billion-plus candidate profiles across 180 countries.

## Product

#### Company

Phenom

#### Employees

+1500 worldwide

#### Founding Year

2011

#### Customers

+400 worldwide

#### Founders

Mahe Bayireddi, Hari Bayireddi, Brad Goldoor

#### Industry

HR Technology

#### Headquarter

Philadelphia, Pennsylvania, USA

#### Website

<https://www.phenom.com>

#### Global Offices

USA, India, Israel, the Netherlands, Germany, United Kingdom

#### Recent Awards

Phenom was a winner in the Business Intelligence Group's 2021 Artificial Intelligence Excellence Awards program for its sophisticated machine learning capabilities and was ranked among the fastest-growing private companies in the 2021 Inc. 5000.

## Timeline

### 2011

Founded as iMomentous

### 2015

Renamed Phenom People

### 2016

Raised \$22M in Series B Round

### 2018

Hosted 1st IAMPHENOM Conference

### 2019

Created the category of Talent Experience Management

### 2020

Raised \$30M in Series C Round

Acquired My Ally

Acquired Endouble

### 2021

Acquired Talentcube

Raised \$100M Series D Round

### 2022

Acquired Tandemploy

## Advantages at one glance

### 1. Phenom helps a billion people worldwide to find the right job

TXM is a talent journey that finds interested candidates, turning them into thriving employees to enthusiastic brand advocates.

### 2. Global leader in Talent Experience Management (TXM)

The TXM platform is based on a network of data, contextual industry models and Deep Learning. It was built on artificial intelligence rather than simply adding AI as a single tool or feature.

### 3. Phenom's AI provides insights that enable companies to hire, retain, and develop the best talent

The TXM platform provides companies with a unified solution which delivers a Career Site, CRM, CMS, Chatbot, SMS, Internal Mobility & Referrals, University Recruiting, Talent Analytics, and AI.

Weitere Informationen, aktuelle Pressemeldungen sowie Bildmaterial finden Sie im [Tonka-Newsroom](#).