

Fact Sheet: Berlin School of Business and Innovation

Institution: Berlin School of Business and Innovation

Founding year: 2018

Location: Potsdamer Straße 180-182, 10783 Berlin

Executive Chairman

and Co-Founder: Sagi Hartov

Study programmes: BA in Economics and Business Administration,

MA in Fashion Retail and Luxury Management,

MA in International Tourism, Hospitality and Event Management,

MA in Strategic Marketing,

MA in Finance and Investments,

Global MBA

Website: www.berlinsbi.com

About Berlin School of Business and Innovation

Berlin School of Business and Innovation (BSBI) is a private business school in Berlin. Officially launched in spring 2018, BSBI offers six study programmes (BA, MA, MBA) to their students. Sagi Hartov serves as Executive Chairman and Co-Founder. In order to ensure the school's international focus, BSBI cooperates with a diverse range of academic and commercial partners, such as the International Telematic University Uninettuno.

BSBI is part of Global University Systems (GUS), one of the world's largest international higher education networks. In total, GUS unites 55,000 students from 150 countries at 48 locations worldwide.

Press contact:

Jeannine Rust I <u>jeannine.rust@tonka-pr.com</u> I +49.30.403647.609 Sarah-Lena Knust I <u>sarah-lena.knust@tonka-pr.com</u> I +49.30.403647.615