



# Catawiki

## FACT SHEET

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Catawiki was founded in 2008 and is one of the leading online auction marketplaces for buying and selling extraordinary objects. With over 75,000 objects every week, Catawiki offers a wide selection in various categories such as art, design, jewellery, fashion, classic cars and watches. Before an auction, hundreds of internal experts scrutinise the submissions. Some of the most remarkable objects sold on Catawiki include a piece of the moon, Sylvester Stallone's Ford Mustang, the world's oldest stamp, Napoleon's favourite wine and the skeleton of a mammoth.

René Schoenmakers and Marco Jansen founded Catawiki as a collectors' community to celebrate the special. During the successful financing rounds in 2014, 2015 and 2020, the Dutch marketplace was able to attract major investors such as Accel Partners, Lead Edge Capital, Permira and the Berlin-based company Project A Ventures. Since then, Catawiki has grown in double digits every year and is on its trajectory to become the most popular destination for special objects across the globe — starting with Europe. The company is headquartered in Amsterdam and counts over 750 employees worldwide.

## Product

#### Company

Catawiki

#### Employees

750+

#### Founding Year

2008

#### Location

Amsterdam, The Netherlands

#### Founders

René Schoenmakers & Marco Jansen

#### Website

<https://www.catawiki.com/en>

#### Concept

Catawiki is the leading online auction marketplace in Europe for special objects across multiple categories, selected by experts.

#### Way it Works

At Catawiki, buyers and sellers can sell or bid on special objects. All they need is a free account with Catawiki.

## Advantages of Catawiki at one Glance

### 1. A global marketplace for everyone

Catawiki caters to every passion with over 75,000 special objects in auction every week, selected by experts. To date, the platform has sold over 15 million objects. Catawiki is a global marketplace with buyers and sellers from all over the world. Two thirds of the earnings of Catawiki sellers stem from foreign markets.

### 2. Special objects, selected by experts

Catawiki employs hundreds of in-house experts across several categories like Art, Design, Jewellery, Fashion, Classic Cars, Collectables and many more, who digitally select and review every object before it is being offered in auction. Each expert has a vast amount of experience in their field. Additionally, they provide non-binding guidance on value estimates for each object. Over 15,000 objects per week are refused by Catawiki experts to ensure only the best and quality objects are offered on the marketplace.

### 3. Popularity and growth

Almost 250,000 objects found new owners in Germany in 2023 on Catawiki. With an increase of 142 per cent in first-time bidders, Catawiki recorded the highest growth of all key markets in Germany. More than three million items were sold on Catawiki worldwide in 2023.

#### **4. Secure payment**

Catawiki works with payment service providers to process all payments securely and reliably. A buyer's money is held in escrow and is not released to the seller until three days after receipt of the item. This allows the buyer to contact Catawiki before payment is made in case there is an issue. In addition, consumers in the EU have a 14-day right to return items they have purchased. Catawiki also confirms both the receipt of the goods and the payment.

Further information, press releases and images can be found in the [\*\*Tonka Newsroom.\*\*](#)