## Sex trends 2019: Brits want threesomes, Germans like spanking and Italians interested in cuckoldry

- Google trends show wide variations in sexual preferences according to nationality
- Brits and other English speakers more likely to search for threesome
- Strong interest in cuckoldry in some European countries

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A dull and uninspiring sex life can be a real passion killer, so it's important to spice things up in the bedroom every now and then. For some this means experimenting with a new partner, while for others it means trying out new and unexplored fetishes.

To find out what sex trends and topics different nationalities are interested in, dating app Jaumo (<u>www.jaumo.com</u>) looked at five key internet search terms: threesome, anal sex, cuckold, doggy and spanking. The research looked at 24 million Google search terms over the past 12 months.

Interest in the conventional threesome was strong in English speaking countries, with 39% of Australians, 37% of Kiwis, 34% of Americans, 31% of Irish and 28% of Brits searching for the term. The French (29%), Spanish (28%) and Hungarians (28%) were also inclined to agree.

Anal sex and doggy came in second and third place among English speakers. The interest in anal sex was strongest among Americans (20%) and Brits (18%), while the interest from some Europeans was much stronger. 50% of Romanians and 32% of Greeks showed a curiosity for anal sex. Meanwhile the Germans, Czechs and Danes all take quite an interest in spanking.

Even more niche fetishes such as cuckoldry aroused interest in the nationals of several European countries. 31% of the Spanish, 31% of Poles and a whopping 51% of Italians made a search for the term cuckold. The interest in cuckoldry was lower among Brits (18%) and American (16%). Viewed by some as a form of masochism, this particular fetish involves a man being humiliated by watching his wife or partner performing sexual acts with another man.

Further details about the analysis can be seen here.

Country	Cuckold	Threesome	Anal sex	Doggy	Spanking
Poland	30 %	15 %	32 %	8 %	15 %
Germany	21 %	17 %	22 %	20 %	20 %
Romania	17 %	17 %	50 %	9 %	7 %
Serbia	27 %	18 %	29 %	17 %	9 %
Italy	51 %	20 %	12 %	7 %	10 %
Ukraine	34 %	20 %	19 %	13 %	14 %
Denmark	17 %	22 %	24 %	16 %	21 %
Austria	23 %	22 %	20 %	18 %	17 %
Switzerland	21 %	22 %	20 %	19 %	18 %
Czech Republic	27 %	22 %	20 %	8 %	23 %
Croatia	30 %	24 %	21 %	15 %	10 %
Finland	24 %	25 %	21 %	13 %	17 %
Portugal	31 %	25 %	27 %	9 %	8 %
Netherlands	18 %	27 %	23 %	20 %	12 %
Sweden	18 %	28 %	19 %	21 %	14 %
Spain	31 %	28 %	17 %	9 %	15 %
Hungary	26 %	28 %	25 %	9 %	12 %
United Kingdon	18 %	28 %	15 %	22 %	17 %
Belgium	20 %	29 %	18 %	21 %	12 %
France	19 %	29 %	22 %	16 %	14 %
Norway	20 %	30 %	21 %	16 %	13 %
Ireland	15 %	31 %	17 %	18 %	19 %
Greece	19 %	33 %	32 %	10 %	6 %
Turkey	33 %	6 %	49 %	11 %	1 %
English speakir	ng world				
Country	Cuckold	Threesome	Anal sex	Doggy	Spanking
Australia	15%	39%	18%	21%	7%
New Zealand	15%	37%	17%	22%	9%
United States	16%	34%	20%	18%	12%
United Kingdon	18 %	28 %	15 %	22 %	17 %
Ireland	15 %	31 %	17 %	18 %	19 %

## About Jaumo

Jaumo (<u>www.jaumo.com</u>) is a dating app with 40 million users in 180 countries, with 2.3 million users in the USA and 520,000 in the UK. The app is available for free on iOS and Android.

The app aims to bring people together around the world, whatever the type of connection they seek. Jaumo was founded in 2011 by Jens Kammerer and Benjamin Roth in Göppingen and the team consists of 20 international employees working 100% remotely.

Press and high resolution images can be downloaded and used freely from the following link: <u>https://www.tonka-pr.com/en/portfolio/jaumo/</u>

Links for download: Google Play Store and Apple Store

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