

Facts & Figures BSBI

Daten & Fakten über die BSBI

Officially launched in 2018 in Berlin
2018 offiziell in Berlin eröffnet

4 Study Locations: Berlin, Hamburg, Barcelona, Paris
4 Standorte: Berlin, Hamburg, Barcelona, Paris

110+ nationalities under the BSBI-roof including Latin America,
Southeast Asia, Africa and the Middle East
110+ Nationalitäten unter dem BSBI-Dach aus u.a.
Latein-Amerika, Südost-Asien, China und Mittlerer Osten

4000+ Alumni
4000+ Alumni

7400+ Students
7400+ Studierende

Awards
Auszeichnungen

- Education 2.0 Outstanding Organisation Award
- Best Innovation Strategy Award and highly commended for the Best Digital Transformation Award by AMBA & BGA
- Bronze Winner of the Blended and Presence Learning Award by QS



University partners
Partnerhochschulen

- Università Telematica Internazionale UNINETTUNO
- Concordia University Chicago (CUC)
- University of the Creative Arts (UCA)
- University of Roehampton London

Over 35 undergraduate and postgraduate programmes in business and management, entrepreneurship, finance, health management, data analysis, tourism, hospitality and event management, as well as psychology, energy management, logistics, IT, graphic design, animation, illustration and digital marketing.
Über 35 Bachelor- und Masterstudiengänge in den Bereichen Wirtschaft und Management, Entrepreneurship, Finance, Gesundheits-Management, Data Analysis, Tourismus, Hospitality- und Eventmanagement sowie Psychologie, Energy Management, Logistics, IT, Graphic-Design, Animation, Illustration und Digital Marketing.



16 certificate programmes
16 zertifizierte Programme

Memberships
Mitgliedschaften

- AEEN (Asociación Española de Escuelas de Negocios)
- European Union of Private Higher Education (EUPHE)
- AACSB International—The Association to Advance Collegiate Schools of Business
- Signatory Member of the Principles for Responsible Management Education (PRME)
- Bronze Member of the Business Graduates Association (BGA)
- Erasmus +

Innovative learning experience
Innovatives Lernerlebnis

- Metaverse-Campus
Campus im Metaversum
- Holographic mascot, BESBI
Holographisches Maskottchen, BESBI
- BOTSBI -hands-on experience in robotics, programming, and artificial intelligence
BOTSBI - praktische Erfahrung in Robotik, Programmierung und künstlicher Intelligenz

2018 - 2025 BSBI Journey so far

Die bisherige Reise der BSBI

2018

2018, May

BSBI was founded by GUS in Berlin
BSBI wurde von der GUS in Berlin gegründet

2018, June

Faculty of Economics and Business Administration officially announced the launch of the Global MBA in partnership with UNINETTUNO

Die Fakultät für Wirtschaft und Business Administration verkündete offiziell den Start des Global MBA in Partnerschaft mit UNINETTUNO

2019

2019, November

BSBI partnered with Concordia University Chicago (CUC)
BSBI startete die Partnerschaft mit der Concordia University Chicago (CUC)

2019, November

BSBI became a member of the Association to Advance Collegiate Schools of Business (AACSB)
BSBI wird Mitglied der Association to Advance Collegiate Schools of Business (AACSB)

2020

2020, March

BSBI became member of the Business Graduates Association (BGA)
BSBI wird Mitglied der Business Graduates Association (BGA)

2020, October

BSBI partnered with University for the Creative Arts (UCA) to deliver UK-accredited programmes in Berlin
BSBI wird Partner der University for Creative Arts (UCA) und bietet seitdem in Berlin von Großbritannien akkreditierte Programme an.

2021

2021, May

BSBI expanded to Hamburg with Faculty of Creative Industries
BSBI expandiert mit der Fakultät für Creative Industries nach Hamburg

2021, July

BSBI hosted first graduation ceremony
BSBI veranstaltet die erste Absolventenfeier

2021, September

Athens and Paris campuses opened in partnership with Independent Studies of Science and Technology (IST College) and PPA Business School

Eröffnung der Campus in Athen und Paris in Zusammenarbeit mit dem Independent Studies of Science and Technology (IST College) und der PPA Business School

2022

2022, October

Opened a new campus in Alte Post, Berlin
Campuseröffnung in der Alten Post, Berlin

2023

2023, February

BSBI launched a new campus in Barcelona, offering programmes delivered in both English and Spanish
Die BSBI eröffnet Campus in Barcelona bietet die Programme in englischer und spanischer Sprache an

2023, December

BSBI partnered with the University of Roehampton London, to expand its programme offerings in Berlin
BSBI arbeitet mit der University of Roehampton in London zusammen, um das Programmangebot in Berlin zu vergrößern

2024

2024, January

BSBI become 'PRME Champion 2024-2025' member
BSBI wird Mitglied des PRME Champion 2024-2025

2024, November

BSBI joined AEEN to expand its network in European Business Education
Die BSBI tritt AEEN bei, um sich in der Europäischen Wirtschaftsbildung weiter zu vernetzen

2025

2025, January

BSBI launched its MA in Fashion and Luxury Brand Management programme at the Hamburg Campus
BSBI startet den MA in Fashion and Luxury Brand Management auf dem Hamburger Campus

2025 and beyond

More to come
Und es wird noch mehr passieren....

Contact // Kontakt

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