Factsheet

YERKA

Key data

Foundation	2012
Management	Cristobal Cabello, Andres Roi, Juan Jose Monsalve
Head Office	Providencia, Santiago, Chile
Online Shop	shipping all over Europe
Stores	Hamburg, Madrid
Languages	English, German, Spanish
Price	starting at 549€
Employees	13

About YERKA Bikes

The Chilean company YERKA Bikes (<u>www.yerkabikes.com</u>) is the manufacturer of the first and only bicycle anti-theft lock in the world. The YERKA Bikes were designed by three young engineers with the aim of integrating an innovative safety system directly on the bicycle. In just a few seconds, the frame and seat post can be turned into a lock, which can only be opened with a custom key. The bicycle is optimally protected against theft thanks to the patented technology, since it can not be used once the lock has been destroyed. YERKA Bikes was founded in 2013 by three Chileans of German origin: Cristóbal Cabello, Andrés Roi and Juan José Monsalve.

Foundation of the company

The idea of a theft-proof bicycle arose when the engineering student Andrés Roi was victim of theft of his bike for the 2nd time. With two of his former classmates, they began designing a solution to counter the theft of them. Finally, in 2012, Cristóbal Cabello, Andrés Roi and Juan José Monsalve founded YERKA Bikes as part of a project at the Adolfo Ibáñez University in Chile. After a successful crowdfunding campaign in 2015, virilizing its innovation on the internet and having sold over 1,000 bicycles around the world to date without verified cases of theft, the initiative has become an internationally patented technology. Since May 2018, the YERKA Bikes can be ordered through its own online store (www.yerkabikes.com) or purchased in stores in Madrid and Hamburg. The new optimized generation brings anti-theft nuts and is available in four sizes, three colors and two different speeds.

Press Contact:

Carolina Menéndez Trucco | carolina.trucco@tonka-pr.com I 0049.30.27.5959.7312